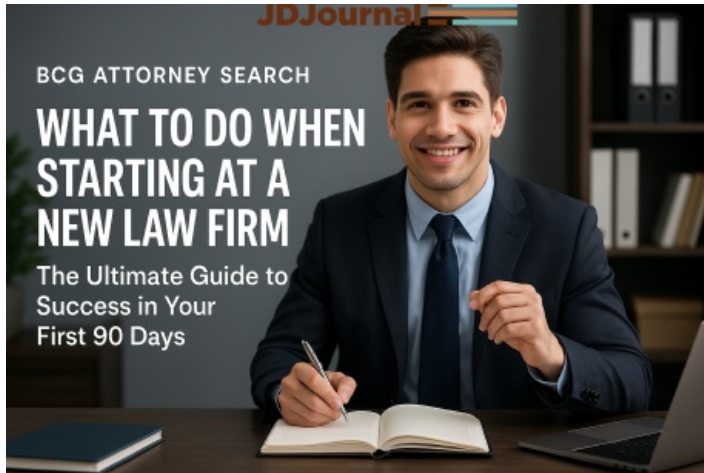


From Day One to Partner Track: BCG's Proven 90-Day Success Plan for Attorneys

BCG Attorney Search has published a must-read resource for attorneys navigating a new chapter in their careers: *What to Do When Starting at a New Law Firm: The Ultimate Guide to Success in Your First 90 Days*. This in-depth guide offers step-by-step strategies to help lawyers make an immediate, lasting impact during the most critical phase of their transition.

▮ **Read the full report here: [What to Do When Starting at a New Law Firm: The Ultimate Guide to Success in Your First 90 Days](#)**



Why the First 90 Days Matter

According to BCG, the first three months at a new law firm often determine whether an attorney thrives long-term or struggles to gain momentum. This period shapes perceptions among partners, colleagues, and clients, and can set the tone for work assignments, growth opportunities, and even long-term advancement.

Key Strategies for Early Success

- 1. Build Relationships Quickly**
Make a proactive effort to connect with partners, associates, and staff. Strong internal relationships often lead to better assignments and mentorship opportunities.
- 2. Understand Firm Culture & Expectations**
Every law firm has its own set of values, priorities, and unwritten rules. Learning and adapting to these quickly can help you avoid missteps and demonstrate alignment with firm goals.
- 3. Demonstrate Reliability and Work Ethic**
Meeting deadlines, producing high-quality work, and being responsive signals to leadership that you are dependable from day one.
- 4. Seek Feedback and Adjust**
Early feedback—both formal and informal—can be a goldmine for improving performance and building trust.
- 5. Position Yourself for Long-Term Success**
By the end of the 90-day period, attorneys should be seen as integral members of the team with a clear trajectory for growth within the firm.

A Resource for Attorneys at All Levels

Whether you're a junior associate joining your first firm or a lateral partner transitioning to a new platform, the guide provides actionable insights tailored to varying levels of seniority and practice areas.

Read the Full Guide

For the complete roadmap on how to maximize your first 90 days and set yourself up for long-term success:

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