

## Trump University Lawsuit Heads to Trial

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Donald Trump. Photo courtesy of bgr./[caption]

*Summary: The New York Trump University lawsuit is proceeding to trial.*

Donald Trump is known for speaking his mind, and now he may have to flex those communication skills in court. [Buzzfeed](#) reports that the leading Republican candidate may have to testify in a fraud case in regards to his now-defunct school, Trump University, which notably is not a university. Yesterday, Judge Cynthia Kern ruled the lawsuit will go to trial.

In 2013, New York Attorney General Eric Schneiderman filed a lawsuit against Trump and Trump University, saying essentially it was bogus. The “University” was not an actual university but expensive seminars, designed to help students become real estate moguls like The Donald himself.

“Trump University engaged in deception at every stage of consumers’ advancement through costly programs and caused real financial harm,” Schneiderman said at the time. “Trump University, with Donald Trump’s knowledge and participation, relied on Trump’s name recognition and celebrity status to take advantage of consumers who believed in the Trump brand.”

In addition to seminars, the school sold “Trump Elite” memberships that cost anywhere from \$10,000 to \$35,000. Students allege that university officials urged them to buy memberships, even on credit; and they claim that the memberships proved ultimately useless and the expert instructors they were supposed to get were not actually experts themselves.

Below is an ad that Buzzfeed posted from a 2008 issue of the Arizona Republic. Some former students claimed to believe they could become millionaires in a year because of ads like this, which feature Trump’s likeness and bullying bravado.

THE ARIZONA REPUBLIC

WEDNESDAY, JANUARY 2, 2008 A9

### **"If You're Not a Millionaire by December 2008, You Didn't Attend My Foreclosure Workshop."**

Big-money deals in today's real estate market are ripe for the picking. While you may have read that the market is down, the current explosion in real estate foreclosures actually presents a once-in-a-lifetime opportunity to make high-dollar profits on quick, low-cost deals.

**Foreclosures soared 94% in 2007!** This booming segment of the real estate market has every investor perking up... and so should you. With the right teacher, the right knowledge, and the right strategies, anyone can make the kind of deals you only see on television.

Whether you're a seasoned real estate investor or brand-new to the game and looking to secure your financial future off a couple of deals... real estate foreclosures are the new "it" investment. **But like all good things, this window into big-time wealth won't be open forever.** So if you're ready to make your move, my foreclosure system gives you the tools and resources to make enough money — in just one deal — to change your financial future.

**Learning to ride the recent tidal wave of real estate foreclosures has never been FASTER or EASIER... UNTIL NOW.**

Right now, there are literally thousands of undervalued properties — many in your area — ready to be purchased

## Why is the profit potential so great?

1. **Foreclosure properties are often sold way below market value.** That means you can buy them for next to nothing and sell them for high-percentage profits.
2. **Golden opportunity for investors.** This is a prime market for new investors to buy and sell quickly. Experienced investors can buy these deeply discounted properties and hold them for an enormous payday down the road.
3. **High-quality property.** You'd be shocked to see some of the most beautiful houses available (some may even be in your neighborhood) are foreclosures. These are no-rehab-needed profit makers for those who know what they're doing.
4. **Foreclosures rose 94% in 2007, and I am confident they will keep rising.** This high-volume trend means you won't be searching for available deals. You just need to know where to look for the best ones.

The current rise in foreclosures is an incredible opportunity for you to make legendary real estate deals. It's time to achieve the privileged life you've always dreamed about... not years from now, but just a few short months from now. Investing in foreclosures could make you a millionaire by this time next year. With my system, you'll have the right knowledge, tools, and support to help get you there. For right now, if you're going to learn how to invest in foreclosures while it's a hot market, you need to learn from the best at Trump University. **Register today for this life-changing workshop at TrumpUniversityPhoenix.com or call 888-TRUMP-04. You'll learn everything you need to get started on your path to wealth.** (87867)

**"I'm going to give you 2 hours of access to one of my amazing instructors AND priceless information... all for FREE."**

### 7 strategies you'll learn:

1. **How to Find Foreclosure Opportunities in Your Geographic Area:** Take advantage of the hot investing opportunities in your neighborhood before anyone else does.
2. **How to Offer Distressed Homeowners a Way Out:** Learn how to be a hero to homeowners who can't afford their adjustable rate mortgage payment.
3. **Credit and Credit Card Repair:** Be in good financial standing so you can make money at every stage of the investing process.
4. **Financing:** How to benefit from specific sources of seed capital and put together your own creative financing deals.
5. **The Phases of Foreclosure — Following the Foreclosure Clock:** When to make a move and how to capitalize at every stage of the process.
6. **What to Do Once You Have the Property:** Do you rent, renovate, or sell immediately? Learn what's best for your specific situation.
7. **Goal Setting:** How to set realistic goals and attain them every time.

**Not just anyone can be one of my instructors.** It takes a superior level of real-world experience to have a chance to speak in front of Trump University students. My instructors have to practice what they preach. And through their experience, they're armed with the knowledge to teach you the strategies to be successful.



When you come to my foreclosure workshop, you can be certain to hear from some of the most experienced speakers in the real estate industry — men and women who are currently making money investing in real estate and want to teach you how you can too.

### My students make big money. My instructors get rave reviews:

"In March 2006, my husband and I attended a class — and since then, we have purchased over \$2.3 million worth of properties with a net worth of \$700,000. — D. Barone"

"We can't thank you enough. In seven months we have purchased eight properties with \$300,000 in profit. This business has changed our lives and we couldn't be happier." — Audrey O.

Get started on the path to wealth with a free digital copy of Donald Trump's *Catch The Wave: How Timing Can Make You a Fortune in Real Estate Today*. This valuable resource is yours free just for attending the Trump University foreclosure workshop.



**FREE GIFT \$20 Value**

**THIS WORKSHOP IS 3 DAYS ONLY!**

**Register Now at TrumpUniversityPhoenix.com or call 888-TRUMP-04** (87867)

**BUY LOW, SELL HIGH, WALK AWAY RICH**

**Saturday, January 5, 2008**  
10 a.m. or 3 p.m.  
Scottsdale  
Resort Hilton  
6333 N. Scottsdale Road  
Scottsdale

**Sunday, January 6, 2008**  
3 p.m.  
Phoenix East  
Mesa Hilton  
1011 W. Holmes Avenue  
Mesa

**Monday, January 7, 2008**  
1 p.m. or 7 p.m.  
Phoenix  
Airport Hilton  
2435 S. 47th Street  
Phoenix



**TRUMP UNIVERSITY**

Trump University training course is approved for continuing education credit.



\*According to CNNMoney

TRU116AFP 800 - Phoenix wk52

While most would've taken these types of ads and their claims with a grain of salt, the school left thousands of get-rich-wannabes in debt. Trump has denied any wrongdoing, stating that the school was "terrific" and helped a lot of people; but the topic of Trump University has often been used as a barb by his opposing candidates who question his ethics.

Schneiderman said that Trump would most likely be called as a witness in the trial. The lawsuit is seeking \$40 million for 5,000 former students across the United States. Trump University is also facing two other similar California cases.

It will be interesting to see how these three suits fare. [Recently](#) a law school student sued her school because of lack of jobs and false advertising, and the judge ended up in favor of the school, citing employment is not a guarantee.

Source: [Buzzfeed](#)