

Lawsuit Claims Old Spice Burns Men's Armpits



Summary: A class action lawsuit has been filed against Old Spice, claiming the famous deodorant burns armpits.

Old Spice claims it wants you to “Improve your mansmells,” but a recent lawsuit claims the deodorant burns your armpits instead.

New York Daily News reports that a class action lawsuit has been filed against the “mark of a man” deodorant. Earlier this month, plaintiffs alleged that Old Spice left agonizing rashes and marks on thousands of men who had allergic reactions to the Procter & Gamble product.

The lawsuit claims Procter & Gamble, based in Cincinnati, knew of the complaints but chose to ignore them. The suit was filed by Alexandria, VA-man, Rodney Colley, who says he suffered from burns and rashes after using Old Spice “only a few times.”

[caption id="attachment_103376" align="aligncenter" width="635"]



Rodney Colley displays his burnt arm pits. Photo courtesy of The New York Daily News.[/caption]

Court papers include pictures of Colley’s injuries, along with enraged internet comments from Old Spice consumers from the past two years. Some of those internet comments included pictures of their burnt, bruised pits.

“Shame on you Procter and Gamble for continuing to produce this product with all these reviews, and without warning!!!!” one online commenter said.

Procter & Gamble spokesman Damon Jones tried to downplay the damage. He said only “a small number of men” see problems from Old Spice, and if they do, it’s because they have “alcohol sensitivity.”

Colley and his legal team at [Connick Law](#) encourage others to join the lawsuit if they’ve encountered similar agony while trying to “smell like a man, man.” The suit wants a trial and is seeking \$25,000 in damages for every victim.

According to the firm’s press release, potential plaintiffs should contact Thomas J. Connick of Connick Law at 216-364-0512 or via e-

mail at tconnick@connicklawllc.com. Member of the class can view a copy of the Complaint: [here](#).

Source: [New York Daily News](#)

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